



Hands On Inland Empire is an initiative of



# Hands On Inland Empire Day 2007

# June 9

**B**e a part of the Inland Empire's largest day of community, civic and corporate volunteerism – Hands On Inland Empire Day! On June 9th, hundreds of volunteers will gather at multiple project sites throughout San Bernardino and Eastern Los Angeles counties.

Working together, we will transform, revitalize and brighten schools, local nonprofits, parks and community gardens. We will paint, plant and leave a lasting mark on our community and organizations that serve those in need.

Hands On Inland Empire Day raises vital funds that allow

us to continue our mission of mobilizing volunteers, developing leaders and building strong communities all year long. Funds are raised primarily through corporate sponsorship of the event.

Sponsoring companies enjoy the benefits of the event's extensive promotional campaign as they foster a spirit of teamwork in their group and brand themselves as having a stake in their community. In addition, corporate and individual volunteers may raise funds by collecting pledge dollars for the hands-on service they perform to help others in the community.

[www.HandsOnInlandEmpire.org](http://www.HandsOnInlandEmpire.org)



For more information about sponsorships, contact:

**Jan Stephens**  
Hands On Inland Empire  
Community Resource Manager  
[jstephens@ieuw.org](mailto:jstephens@ieuw.org)  
(909) 980-2857 ext. 223

[www.ieuw.org](http://www.ieuw.org)

See the reverse side for detailed sponsorship information.



# Sponsorship Opportunities

## Platinum Paintbrush - \$15,000

### Event Benefits:

- Category or industry sponsorship exclusively
- Opportunity for first choice of team project options
- Project and Team Leader training held conveniently at your workplace
- Premier logo placement on:
  - Volunteer pledge forms
  - Event T-shirts
  - Media materials
  - Posters
  - Event banners
- Most favored ad placement in Hands On Inland Empire (HOIE) Day 2007 program book
- 25 extra HOIE Day T-shirts for your company's use
- Recognition/speaking opportunity for your company representative at HOIE Day thank-you picnic

### Year-Round Benefits:

- Logo placement on homepage of Hands On Inland Empire website
- Linked logo on website sponsor page
- Banner ad on your choice of "impact area" project pages on website
- Linked logo as title sponsor of HOIE electronic newsletter

## Golden Hammer - \$10,000

### Event Benefits:

- Opportunity for first choice of team project options
- Project and Team Leader training held conveniently at your workplace
- Favored logo placement on:
  - Volunteer pledge forms
  - Event T-shirts
  - Media materials
  - Poster
  - Event banners
- Full page ad in HOIE Day 2007 program book
- 10 extra HOIE Day T-shirts for your company's use

### Year-Round Benefits:

- Logo placement on homepage of HOIE website
- Linked logo on website sponsor page
- Opportunity to be exclusive sponsor of individual Hands On project featured on website
- Linked logo in sponsor bar of HOIE electronic newsletter

## Silver Ladder - \$5,000

### Event Benefits:

- Opportunity for early selection of team project options before the general public
- Logo placement on:
  - Volunteer pledge forms
  - Event T-shirts
  - Media materials
  - Event banners
- ½ page ad in HOIE Day 2007 program book

### Year-Round Benefits:

- Linked logo on website sponsor page
- Company name in sponsor bar of HOIE electronic newsletter

## Bronze Shovel - \$2,500

### Event Benefits:

- Logo placement on:
  - Volunteer pledge forms
- Name placement
  - Event T-shirts
  - Event banners
- ½ page ad in HOIE Day 2007 program book

### Year-Round Benefits:

- Linked logo on website sponsor page

## Brass Nail - \$1000

### Event Benefits:

- Name placement on:
  - Volunteer pledge forms
  - Event T-shirts
  - Event banners
- ½ page ad in HOIE Day 2007 program book

### Year-Round Benefits:

- Linked logo on website sponsor page



## Ad & logo details:

### PROGRAM BOOK ADS

Size Ad	Price	Dimensions
Full page ad	\$1,000	7.5" x 7.5"
Half page ad	\$500	7.5" x 3.625"
Quarter page ad	\$250	3.625" x 3.625"

PROGRAM BOOK AD & SPONSORSHIP LOGO  
DEADLINE: No later than April 30.

AD ARTWORK: It is preferred that all final art be submitted in electronic format as a high resolution, press-ready grayscale TIF. PDF's will also be accepted. We will NOT accept film. Please include a contact name and phone number for all ads. Please email artwork (up to 5 MB) to [josborn@ieuw.org](mailto:josborn@ieuw.org) with your company name in the subject line.